.dm launch

.dm Domain Registrations now Available with KSregistry Technology

Press Release

June 18, 2012

The Dot DM Corporation will re-launch the operation of Dominica's Top Level Domain .dm with Key-Systems' registration and management platform KSregistry at the ICANN meeting in Prague (24 to 29 June 2012). Currently, .dm domains are offered by thirteen registrars, including Key-Systems' reseller portal RRPproxy, its retail service domaindiscount24 and corporate domain portal BrandShelter. Registrars interested in a .dm accreditation should contact the DotDM Corporation for further details per e-mail at admin@dotdm.dm.

St. Ingbert, 12-05-31. In December 2011, the DotDM Corporation, official administrator for the Top Level Domain .dm, chose KSregisty GmbH to operate the new .dm registry platform. The KSregistry system will be the technical backbone for three further ccTLDs soon. The KSregistry GmbH is a fully-owned subsidiary of the Key-Systems GmbH.

The KSregistry system will serve as the technical basis of .dm and will supply the DotDM Corporation with comprehensive tools to facilitate registrations at the registry, registrar and reseller levels. "We are glad that .dm registrations now become available with the KSregistry technology. The KSregistry GmbH delivers a stable and efficient basis for the successful future development of the TLD .dm", says Alexander Siffrin, CEO of KSregistry GmbH about the .dm re-launch. Jennifer Aird, CEO of the

DotDM Corporation, adds: "It is my delight and privilege to announce the re-launch of the .DM Registry platform through partnership with Key-Systems. Because of their commitment to sustaining a robust, quality-engineered Registry Solution, supported by an extensive re-seller network, we anticipate not only increased registrations of .dm domain names but also a heightened awareness of the Commonwealth of Dominica and its offerings to the world."

The KSregistry solution offers features and functions necessary for the operation of a registry. It is completely adapted to the customers' needs. The customer-specific solution can be expanded and modified according to the needs changing over time. In addition, Key-Systems ensures a stable, state-of-the-art infrastructure for the registration and administration of .dm domain names. By using Key-Systems' own SKYWAY DataCenter, fast reaction times and full process control are guaranteed.

With ICANN's new gTLD program, companies and organisations were allowed to apply for their own top level domain such as .BRAND or .COMPANY by the end of May. In case their application is successful, over 30 new gTLDs will deploy the technology of KSregistry in the future.

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About Key-Systems
Key-Systems is an international IT company that currently manages more than 3 million domains for more than 70,000 retail/corporate customers and 1,800 resellers worldwide. The company with more than 60 employees is the second largest registrar for generic domains such as .COM or .NET in Europe and one of the 15 largest worldwide, in relation to the number of managed gTLD domain names (source: webhosting.info). Key-Systems' headquarters are located in St. Ingbert/Germany. Furthermore, the company runs two subsidiaries in the USA and Mexico. Key-Systems' business areas include the retail customer portal domaindiscount24.com and the reseller portal RRPproxy.net. Furthermore, the company runs the TIER III SKYWAY DataCenter, the corporate domain portal BrandShelter.com, a service for registry operation (KSregistry) and the domainer software DNWorker.